



Volunteer Management
PROFESSIONALS OF CANADA

PROFESSIONNELS EN
gestion de bénévoles
DU CANADA

Year in Review

2016-2017

www.vmpc.ca

Board of Directors



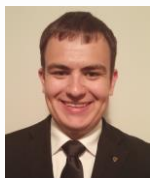
Bobby Hrehoruk
President
Toronto, Ontario



Charles Allain
Past President
Moncton, New Brunswick



Ruth Millard
Vice President
Waterloo, Ontario



William Meehan
Treasurer
Oakville, Ontario



Linda Foster, CVA
Secretary
Saskatoon, Saskatchewan



Yvonne le Pair, CVA
Communications
Halifax, Nova Scotia



Leona Conrick, CVA
Membership Services
Greenwood, Nova Scotia



Lindsay Baker, CVA
Professional Development
Vancouver, British Columbia



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Highlights of the Past Year

Professional Development

- 2016 National Conference was held in Halifax, NS. Hosted by VMPNS – Volunteer Management Professionals of Nova Scotia.
- Close to 100 delegates attended the National Conference



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Professional Development

- This was VMPC's First Hybrid Conference & Live Streaming AGM



 **BETTER
IMPACT**



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Launch of our Webinar Series

- 1. Sticky Situations: Applying Professional Ethics to Your Work with Volunteers**
by Katie Campbell, CVA (Oct 18, 2016)
- 2. Where did all the members go? Secrets to Retaining and Building Member Involvement**
by Charlene Dishaw, CVA (Dec 1, 2016)
- 3. CVA Certification Information Session**
by Christopher Dougherty, CVA (Jan 19, 2017)
- 4. Proactive Responses to Trends Impacting Volunteerism**
by Reva Cooper (February 1, 2017)



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Robitaille Grant

- VMPC \$600 provided 3 Robitaille Grants
- Established to provide financial support to VMPC member affiliate associations and VMPC members
- Grants were awarded to:
 - MAVVA
 - AVRBC
 - PAVRO

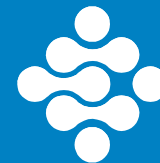


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Mastermind Group

- Inaugural Mastermind Group
- Advanced Professionals
 - Provide Networking and Best Practice
 - 10 years+ in profession



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Advocacy

- Promoting VMPC to Organizations Hiring a Professional Manager of Volunteer Resources.
- Employment package and Code of Ethics Update.
- International Volunteer Managers Day



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Advocacy

- Professionals Resources available on VMPC.ca:
 - Position Profiles for Volunteer Management Professionals
 - Position Description Template for Volunteer Management Professionals
 - Skills, Knowledge and Abilities for the Volunteer Management Professional
 - Interview Guide for Hiring a Volunteer Management Professional
 - Salary Classification Considerations for Volunteer Management Professionals



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Certification – NEEDS UPDATING

- Promotion of CVA International certification program
- Total CVA's in Canada = 106;
There is a 32% increase over last year
- 15 applications already received for the Fall 2016 testing window
- 30% of the Spring 2016 test takers were Canadian



Certification – NEEDS UPDATING

- CVA certification expanded to two times per year (rather than one) with no portfolio required now. Those currently in the old process will finish under the old process.
- Welcome and congratulatory letter from VMPC included in the CCVA package mailing.

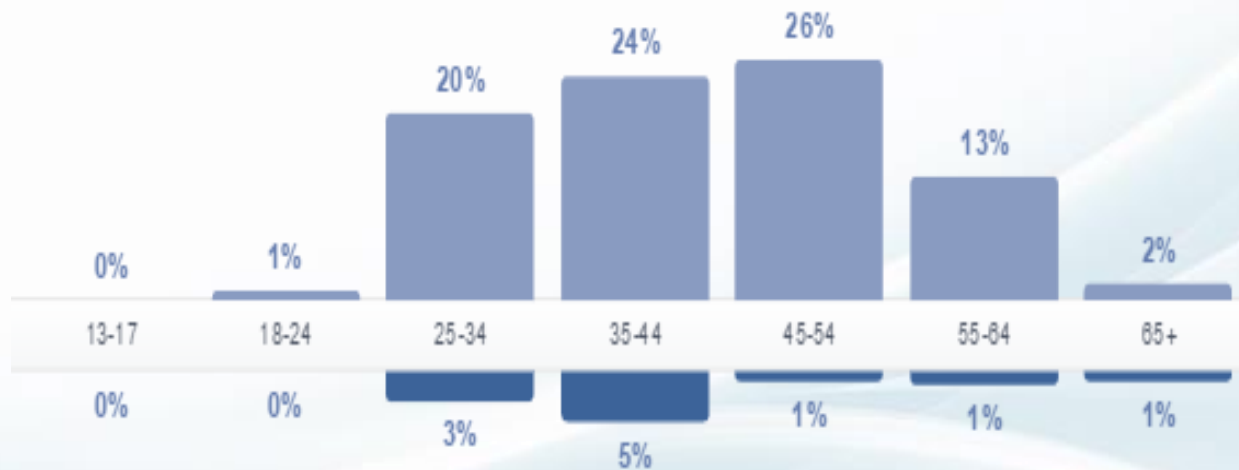


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Certification – NEEDS UPDATING

- Facebook Candidate study group is the support for the candidates pursuing certification. Many thanks to Angie Boehm, CVA who diligently supports this initiative as part of our Certification committee.
- Here are some neat marketing facts:
 - People who like the FB page – 86% women; 12% men
 - 279 page likes since its inception



Partnerships



Affiliate Partners



**Community Council on Volunteerism
– Montréal**



**Volunteer Management Professionals of
New Brunswick**

Our Membership – NEEDS UPDATING

PROVINCE	AFFILIATE GROUP	AFFILIATE MEMBERS	DIRECT MEMBERS	TOTAL	TOTAL MAY 2015
AB	Volunteer Management Group – Edmonton	28	14	42	49
BC	Administrators of Volunteer Resources – BC	74	4	78	77
MB	Manitoba Association for Volunteer Administration	33	1	35	38
	Westman Association of Volunteer Administrators	1			
NB	New Brunswick Directors of Volunteers in HealthCare	13	-	13	15
NL	-	-	0	0	1
PE	-	-	1	1	1
NS	Volunteer Management Professionals of Nova Scotia	24	2	26	24
ON	PAVRO	90	12	102	111
QC	AGRBQ – Association des gestionnaires de ressources bénévoles du Québec	12	2	33	38
	Community Council of Volunteerism - Montréal	19			
SK	Administrators of Volunteer Resources – Saskatchewan	30	-	30	43
TOTAL				360	397

Our Strategic Priorities

- **Diversify and Increase Membership**
 - Ensure that our members mirror all the professionals working in volunteer management in our communities
 - Develop and Expand benefits to membership relative to the value/cost of a membership
 - Engage with members to serve them better
- **National Voice for the Profession**
 - Develop position statements on national issues affecting volunteer management
 - Enhance and develop the Next Steps in the National Occupational Standards
 - Promote certification



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Strategic Priorities

- **Meaningful Training Opportunities**
 - Develop and offer online training and professional development opportunities for our members
 - Develop standards for training that is aligned with National Occupational Standards, Canadian Code for Volunteer Involvement and CVA standards
 - Continue to support the National Conference and other National training opportunities
- **Multi-Faceted Communications Strategy**
 - Create and implement an effective social media plan
 - Identify and execute new meaningful methods of communicating with our members
 - Communicate VMPC's successes to our members more effectively.



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Fund Development

- Received \$600 Donation
- Secured \$1300+ Funding for Translation Support from the Canadian Heritage Ministry



Government
of Canada



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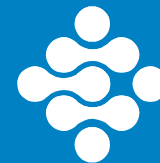


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Member Profile

MEMBER Profile - TBD



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Mission, Vision and Values

Mission

Volunteer Management Professionals of Canada advances and strengthens the profession of volunteer resources management.

Vision

Build and promote excellence in volunteer management

Values

• Citizenship • Accountability • Respect • Fairness • Trust



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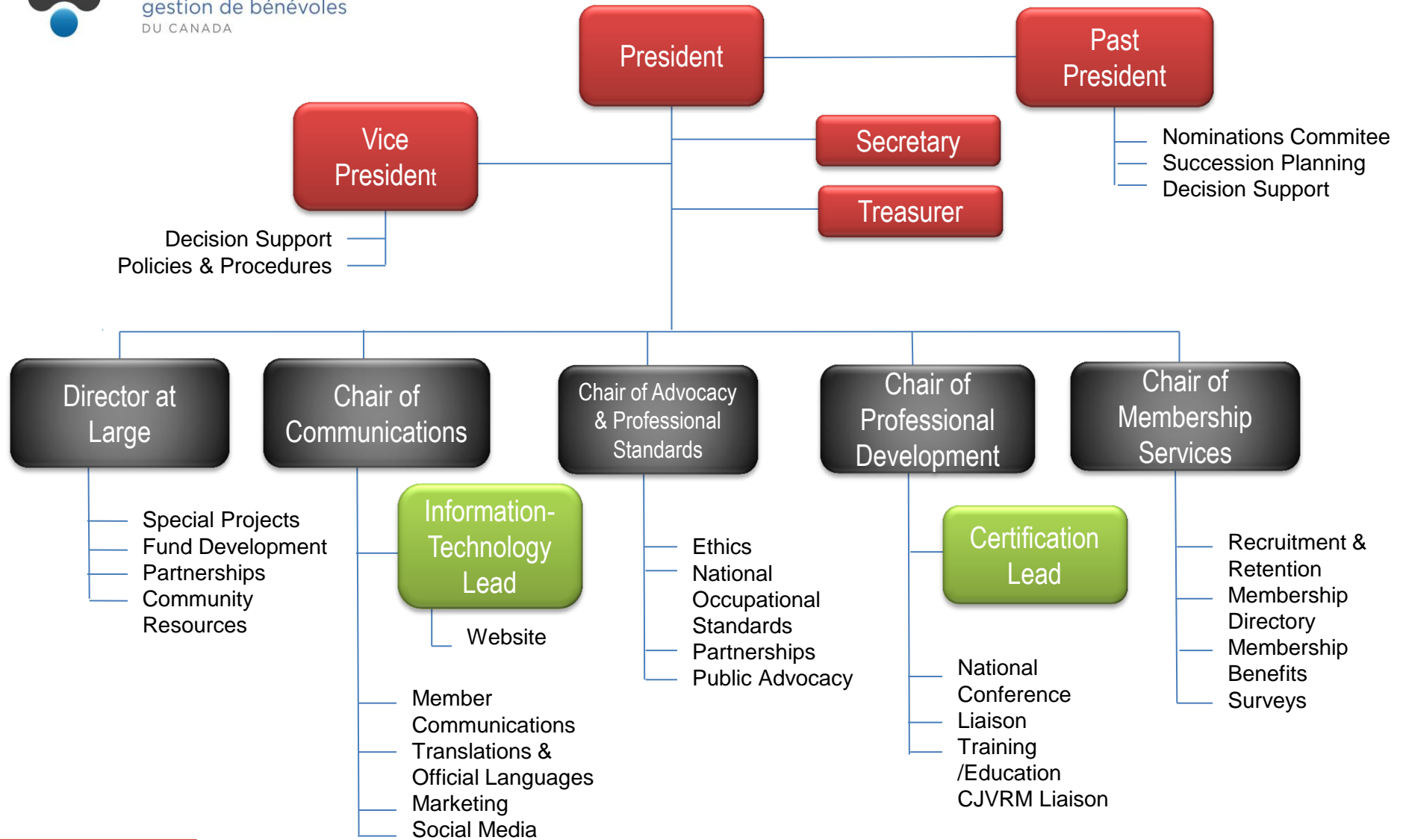
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Board Structure



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Organizational Structure



Executive - elected

Board Member - elected

Key Lead Positions
(appointed by board)

Liaison with Provincial / Local Affiliate Associations –
President, Treasurer and Chair of Membership Services

Thank You

In addition to the Board of Directors and our Affiliates, VMPC is fortunate to have an amazing group of dedicated volunteers who sit on committees or offer their professional services to the organization. Our work would not be possible without these very special individuals.

THANK YOU!



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Thank You to our Volunteers

Advocacy and Professional Standards Committee

Deborah McTaggart-Baird

Dawn Barr

Adriane Beaudry

Lola Dubé-Quibell

Mary Travaglini

Diana Bumstead

Certification Committee

Angie Bohem, CVA

Conference Committee

Lindsay Baker

Daniel Cayer

Jane Hanson

Anne Waller

Caroline Herbert

Gabriel Avelar

Carmen Bressanutti

Charlene Dishaw

Stephanie Kulferst

Karen Wallis

Ian Chian

Carrie Broughton

Tara Gilroy-Scott

Helen Kwan

Liz Bean

George Guthrie



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Make the most of your membership!

It's **YOUR** association....we're here to work for **YOU!**



To get the most value of your membership...
Participate and Get involved!

Let's move the profession forward and grow
YOUR future with VMPC.



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Thank You!

Contact Us : info@vmnpc.ca

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