



Call for Webinar Presenters

OVERVIEW

The Volunteer Management Professionals of Canada offers online learning opportunities – both webinars and online networking meetings - to its members across the country.

FORMAT

Webinars are generally 1 hour in duration and includes 45 minutes of presentation and 15 minutes for introduction, question period and wrap up. There is generally one presenter delivering the content and one person acting as administrator managing polls, fielding questions and troubleshooting (generally the Chair of Professional Development).

PLATFORM

We use the GotoWebinar platform to deliver our webinars. This tool is very simple to use and it allows you to share your screen, upload handouts, launch polls, and communicate via chat. Other features include the ability to have participants raise their hands, for the presenter to use drawing tools and for the entire webinar to be recorded.

AUDIENCE

The audience consists primarily VMPC members who have been working in the field anywhere from a few months to 25+ years. They will be joining us from regions across the country from the Maritimes to the West Coast. As a result, most webinars take place between 8am – 12pm PST/ 11am – 3pm EST.

TRACKS

As most of our members have been in the field for a number of years, and there are already a lot of workshops and webinars covering the fundamentals of volunteer management, we strive to offer webinars that fall into one of the following tracks:

Intermediate– courses offering a deeper examination of an aspect of the volunteer management cycle such as recruiting Baby Boomers or covering an outside topic relevant to our work with volunteers (e.g. social media or fundraising)

Advanced – webinar content that examines complex issues around volunteer management and the profession such as ethics, managing up, liaising with government, succession planning and advancing the profession.

Networking – a session that brings a group of members together to share best practices, discuss challenges around a particular topic, work through real-life scenarios, brainstorm solutions or network within a sector (health, museums etc.)

TOPICS

Our members are interested in a range of topics applicable to their work including: ethics, advocacy, discipline and dismissal, risk management, screening, managing difficult volunteers, adapting to change, training staff to work with volunteers, using social media, managing up, negotiating, reinforcing boundaries, and adapting to trends.

PRESENTERS

We believe every one of our members has ideas, resources and real-life experiences to share with their colleagues and we would love to learn from you. There are a number of ways that you, as a member, can help with webinars – you can be a feature presenter, a panel presenter (one of 3 presenters speaking for 10-15 minutes each), or a networking session facilitator.

BENEFITS

We now provide a \$100 honorarium for presenting a webinar, but there are certainly many more non-monetary benefits! Sharing your knowledge and expertise with your colleagues is a wonderful professional development opportunity for members at any stage of their career.

Being promoted online as a webinar presenter for the national association is guaranteed to raise your professional profile both within your organization and throughout the sector! Presenting a webinar can also count towards your CVA re-certification professional development credits (PDU's).

TIME COMMITMENT

There is very little time commitment required outside of the development of the webinar content (although we encourage you to modify existing presentations/ content). Generally, there is a 30 minute introductory call with our Chair of Professional Development to discuss content and discuss dates/times for the session. Then you are asked to submit a brief description of the session and short biography to be used for promotional purposes. A week or two prior to the session, we will have a 30 minute call to test the software, outline the plan for the session, and set up polls. Presenters are asked to be online 15 minutes before their webinar starts.

MORE INFORMATION

If you are interested in learning more about becoming a webinar presenter or online networking meeting facilitator, please contact **Lindsay Baker**, Chair of Professional Development, at 604-659-3572.

APPLICATION

If you would like to apply to present, please complete and submit the 1-page Webinar Presenter's Application form and submit to pd@vmopc.ca. We will accept applications on an ongoing basis with the following as guidelines for submissions: 1) **September 15, 2018** (present Sept-Dec 2018); 2) **November 15, 2018** (present Jan – Mar 2019); 3) **Feb 1, 2019** (present Apr-June 2019); 4) **May 1, 2019** (present July – Sept 2019)