



THE SUMMIT

Advancing the Sector: An Action Plan

Tuesday, May 27, 2008

Metro Toronto Convention Centre

South Building

Advancing the Sector: An Action Plan

In our life times, Canada's nonprofit sector has gone through an important metamorphosis. Once a loosely connected collection of local volunteer-driven direct service agencies, it is now 161,000-strong, with professional infrastructure delivering a wide range of community programs and services. With more sophisticated machinery and increasingly complex community needs, it is time for a deliberate strategy that brings together our individual and organizational expertise toward a common action plan.

The Summit 2008 is your opportunity to roll up your sleeves with your colleagues and help define and deliver an action plan to increase our influence, our resources and our impact on our communities.

CONFERENCE SCHEDULE

Tuesday, May 27

8:00am - 8:30am	Registration / Continental Breakfast
8:30am - 9:30am	Opening Plenary
9:45am - 11:00am	SESSION 1
11:00am - 11:15am	Break
11:15am - 12:30pm	SESSION 2
12:45am - 2:00pm	Luncheon Plenary
2:15pm - 3:30pm	SESSION 3
3:30pm - 4:00pm	Break
4:00pm - 5:00pm	Closing Plenary

Wednesday, May 28

8:30am - 4:30pm	Fundraising Day
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THE SUMMIT ADVISORY COMMITTEE

Bill Hallett, Ph.D., ACFRE

Chair, AFP Canada Council

Mark Climie-Elliott, CFRE

Chair, AFP Greater Toronto Chapter

Don McCreesh

Chair, Imagine Canada

Barney Ellis-Perry

Chair, Volunteer Canada

OPENING PLENARY

Advancing the Sector

The opening plenary will set the stage for a full day of dialogue, discussion and action-oriented planning on advancing Canada's nonprofit community. We begin with a keynote address on the state of Canada's nonprofit sector followed by a broad audience discussion on the need for change in nonprofit financial, human and policy development capacity.

LUNCH PLENARY

Advancing Volunteerism

Volunteers play a critical role in advancing the missions of Canadian nonprofits and are vital to any organization's sustainability and future. Demographic shifts and the changing paradigm of volunteer involvement means that nonprofits and voluntary organizations need to be increasingly strategic in how they engage volunteers. Hear the latest thinking and challenge your vision about volunteer involvement, its character, magnitude and impact potential, as it relates to human resource capacity in our sector.

CLOSING PLENARY

Moving From Ideas to Action

You've spent the day in wide-ranging discussion and action planning with speakers and colleagues and lots of great ideas have been generated. Working with all Summit participants, the closing plenary will hear conclusions from each workshop. The final session will secure commitments to an action plan to increase the influence, resources and impact of Canada's nonprofit sector on our communities.

Presenter:

Mel Cappe

President, Institute for Research on Public Policy (IRPP)

Facilitator:

Bill Hallett, Ph.D., ACFRE

Chair, AFP Canada Council President, Bill Hallett Fundraising Counsel

Sponsor:

MILLER THOMSON LLP

Barriers & Solutions
Patent & Trade-Mark Agents

Presenter:

Martha Parker

Former Executive Director of Volunteer Calgary

Facilitator:

Barney Ellis-Perry

Chair, Volunteer Canada Director, Professional Affairs, UBC

Sponsor:

AON RISK SERVICES

Rapporteur:

Lynne Toupin

Executive Director, Human Resource Council for the Voluntary and Non-Profit Sector

Facilitators:

Mark Climie-Elliott, CFRE

President, AFP Greater Toronto Chapter President, Wyers Direct Inc.

Don McCreesh

Chair, Imagine Canada President, Garnet Group Inc.

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Finance

Advancing Sustainability: Growing Public and Private Funding

Government and private funding has a tremendous impact on the level of services and programs available to our communities. Hear from sector leaders with expertise in both these areas discuss how to grow government and philanthropic support. Explore practical strategies and actions to improve the funding marketplace in Canada.

Panelists:

Dianne Lister, LL.B., CFRE

Vice President,
External Relations
& Advancement,
Trent University

Hilary Pearson

President, Philanthropic
Foundations Canada

Faye Wightman

President & CEO,
Vancouver Foundation

Facilitator:

Marcel Lauzière

President, Canadian
Council on Social
Development

Sponsor:



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Standards

Advancing Self-Regulation: Transparency, Governance and Accountability

The Accountability Reference Group (ARG) is a national group of charities' representatives convened by Imagine Canada to strengthen the transparency, governance and accountability of charitable organizations. Over the past 18 months, it has been developing standards for good governance and ethical practices in consultation with the nonprofit community. Be part of a conversation with ARG Chair Don McCreesh and other nonprofit leaders about self-regulations and other proposed models, and how we can engage staff and volunteers in implementing the principles and practices.

Panelists:

Don McCreesh
Chair, Imagine Canada
President,
Garnet Group Inc.

Scott Haldane
President and CEO,
YMCA of Greater Toronto

Facilitator:

Penelope Rowe
CEO, Community Services
Council of Newfoundland
and Labrador

Public Policy

Advancing Public Policy: Strategies for Success

Join a conversation with key government relations (GR) insiders and nonprofit public policy experts as they share their experiences and insights. Help shape optimal strategies for identifying and advancing the nonprofit community's positions as a sector, improve our GR capacity and determine the role that volunteer boards and supporters can play in public policy promotion.

Panelists:

Graham Fox

Strategic Policy Advisor,
Fraser Milner Casgrain
Public Policy Practice Group

Teri Kirk

Vice President,
Public Policy and
Regulatory Affairs,
Imagine Canada

Velma McColl

Principal, Earncliffe
Strategy Group

Facilitator:

Sean Moore

Mentor, teacher and writer
on Public-Policy Advocacy

Sponsor:



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BURSARY PROGRAM

The AFP Greater Toronto Chapter recognizes the importance of creating educational opportunities for all fundraising professionals and volunteers to attend The Summit and Fundraising Day. The AFP Greater Toronto Chapter is expanding its Bursary program, thanks to the generous support of the members of the chapter who generously pledged to the AFP Foundation for Philanthropy – Canada and by exceeding the goal, has more funds to in 2008 to support The Summit.

To view the criteria and application process for bursaries and scholarships, please visit www.afptoronto.org.

Bursaries and scholarships are made possible through the support of the AFP Foundation for Philanthropy – Canada and the contribution of RBC Foundation.

APPLICATION PROCEDURE FOR BURSARIES

Applicants must submit a completed Bursary Application form to The Summit and Fundraising Day Bursary Selection Committee c/o the AFP Greater Toronto Chapter by 5:00pm on Thursday, April 17, 2008.

The Summit and Fundraising Day Bursary Selection Committee will review all eligible applications and inform all applicants of its decision by Friday, April 25, 2008.

If you have any questions, please contact Cynthia Quigley, Manager, Administration, AFP Greater Toronto Chapter at 416-941-9212 or 1-800-796-7373, or via e-mail at cquigley@afptoronto.org.

REGISTRATION POLICY

Only individuals who are registered and have received a badge at the Conference Registration Desk may attend The Summit. There will be no auditing privileges. Participation will be on a first-come, first-served basis, subject to seating.

Full registration includes, continental breakfast, three plenaries, three workshops, and refreshment breaks. No registrations will be processed without payment.

Mail or fax your completed registration form with cheque or credit card payment to:
The Summit, c/o AFP Greater Toronto Chapter
260 King Street East, Suite 412, Toronto, Ontario M5A 4L5
Tel: 416.941.9212 or 1.800.796.7373 Fax: 416.941.9013
E-mail: events@afptoronto.org

Or register online: www.afptoronto.org

CANCELLATION POLICY

All cancellations must be submitted in writing. Cancellations received on or before May 9, 2008 will be eligible for a full refund, less a \$50.00 administration fee. Cancellations received after May 9 will not be eligible for a refund. No refunds will be given for no-shows. Substitutes from the same organization are welcome.

FUNDRAISING DAY & THE SUMMIT DISCOUNT

As a companion event to Fundraising Day, if you attend both events you qualify for a \$50.00 discount.

DISABILITY ACCESS

The Summit Conference Committee wishes to ensure that no individual with a disability is excluded, denied services, segregated or otherwise treated differently from other individuals because of the absence of auxiliary aids and services. If you require auxiliary aids or assistance while attending The Summit please specify your needs on the Summit registration form.

ACCOMMODATION

The InterContinental Toronto Centre, 225 Front Street West, welcomes registrants to make their reservations prior to April 29, 2008. The special Congress rate is \$219.00 plus taxes per night, single or double occupancy. After April 29, 2008, the hotel cannot commit to having rooms available at this rate. To make a reservation, call the Hotel Reservation Desk at 416-597-1400 or 1-800-422-7969.

SPONSORS

Name Badge & Lanyard:



Registration Desk:



Delegate Kit:



Breakfast & Coffee Break:



Name: _____

Title: _____

Organization: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Tel: () _____

Fax: () _____

E-mail: _____

FEES

\$ 250.00 + \$ 12.50 GST = \$ 262.50

NOTICE THE SAVINGS!

Discount: If you are attending The Summit and Fundraising Day, you will receive 10% off each registration fee. To qualify for the discounts, submit only one cheque or credit card authorization as payment for both registration fees.

PAYMENT METHOD

I am enclosing \$ _____ by cheque payable to *AFP Greater Toronto Chapter*.

Charge my fees in the amount of \$ _____ to: VISA MasterCard

Card #: _____ Expiry Date: _____

Signature: _____ Date: _____

SESSIONS

Please indicate the order of sessions you are registering for:

	SESSION 1 (<i>choose one</i>) 9:45am – 11:00am	SESSION 2 (<i>choose one</i>) 11:15am – 12:30pm	SESSION 3 (<i>choose one</i>) 2:15pm – 3:30pm
FINANCE	<input type="checkbox"/> Advancing Sustainability: Growing Public and Private Funding	<input type="checkbox"/> Advancing Sustainability: Growing Public and Private Funding	<input type="checkbox"/> Advancing Sustainability: Growing Public and Private Funding
STANDARDS	<input type="checkbox"/> Advancing Self-Regulation: Transparency, Governance and Accountability	<input type="checkbox"/> Advancing Self-Regulation: Transparency, Governance and Accountability	<input type="checkbox"/> Advancing Self-Regulation: Transparency, Governance and Accountability
PUBLIC POLICY	<input type="checkbox"/> Advancing Public Policy: Strategies for Success	<input type="checkbox"/> Advancing Public Policy: Strategies for Success	<input type="checkbox"/> Advancing Public Policy: Strategies for Success

I do NOT wish to receive information from the conference sponsors.

Please note: No response is considered assent.

Yes – I have special dietary needs. Please specify: _____

Yes – I am in need of disability access. Please specify: _____

Yes – Send me a Bursary application form.

Fax or mail to: AFP Greater Toronto Chapter, 260 King Street East, Suite 412, Toronto, Ontario M5A 4L5

Tel: 416.941.9212 Fax: 416.941.9013